

The striving for excellence with being the number one performance in the soap , deodorants, beauty products with a true identity of the Glamlife Party Spa, LLC Brand. Our goal is to optimize performance to strategically produce a brand that will leave a pleasant fragrance in the environment that is environmentally friendly. To provide great service to my clients, e-contracts and production.

Functional Area Plan: Glamlife Party Spa & Shop

Website, delivery, stores, shops and our salons with hopes of having global market availability to everyone.

Research and Development:

1. Gathering natural remedies to deliver an eco-friendly approach to care for the entire family hygiene.
2. Create pictures that we want our brand to have.
3. 3D modeling imaging with consistency throughout the life-span of our brand
4. Print pictures, stickers, labels , shirts, pants, office documents, billboards
5. Company Website
6. Logo and graphics to complete the brand board
7. Colors of soaps, glitters, natural mineral powders
8. Alternative logos , words for website or future branding
9. Make the brand cohesive identity for all elements of our brand
10. Known as Identity design: So when people think of our brand it will automatically come to mind of the customer without having to marketing with force, pushy,
11. Timeframes

Life cycle vision statement:

Have a nail polish, lip balms, lip gloss, soap, deodorant logo brand that is clear with core values making it unique with a cohesive unified style that appeals to people all over the world that is pleasant , clever, mirroring the face of body glimmer and beauty salon services.

Vision Statement:

To create a visionary brand that is fun, cool, and different in range styles that cater to not only women but men and their families. Ranging from intimate to charming , loving, energetic and unique.

Production:

Creating a brand that will be deliverable to the end users in a global market supply chain to guarantee shipments of true quality driven natural minerals goods. That will make an impact in the lives of others through consistency with that do it right the first time attitude.

Finance:

To acquire funds form allocated grant resources and public administration funding with a budgeting, accounting, and banking processes.

As small businesses get the resources that are available to our company brand.

Community Resource: <http://www.osec.doc.gov/osdbu/>